

# 2022 Country Tails & Crafty Ales SPONSORSHIP LEVELS



Hello!

We are pleased to invite you to sponsor the 23<sup>rd</sup> Annual Tails and Trails Rescue **Country Tails and Crafty Ales Festival** on **Saturday, October 15, 2022**. We are excited to once again be located at German Park for our country & festival activities!

Tails and Trails Rescue is a 501(c) (3) charitable organization and your sponsorship may be tax deductible to the extent allowed by law. We are based on the Southside of Indianapolis in the Greenwood area, and we rescue dogs throughout the Midwest. Our mission is to "save those that others cast away," by pulling dogs that are at risk for euthanasia at the often overcrowded public shelters. Many of our dogs have been mistreated or neglected, and often require extensive medical treatment to become ready for adoption. All our adopted animals are: spayed/neutered to avoid adding to the overgrowing pet population, microchipped to ensure if lost they can find their way home, and completely vaccinated. Some of our dogs are even in the canine blood donor program, making them extra special pups!

We will again have sales of local craft brews, wine and a food tent benefiting the Rescue. Vendors, local musicians, lure course, and search and rescue demonstrations will be onsite to make the event a full day of family fun! **Come join the fun** – raffles, silent auction, games & more!

Feel free to invite any colleagues who may be interested in being a sponsor!

Please consider participating in this event at any of the below sponsorship levels or options by September 23, 2022. With your help, we can continue to save those dogs that others cast away.

Questions? Interested in signing up as a sponsor? Call us at **317-445-3544** or email **info@tailsandtrails.org**.

Warmest regards,



## **Tails and Trails Rescue CTCA Committee Members**

William Proctor, Co-Chair  
Lori Ham, Co-Chair

Moe Tibbetts, Director  
Marie Hacker

Lindsey Taylor  
Lisa Taylor

# 2022 Country Tails & Crafty Ales

## SPONSORSHIP LEVELS



### **PACK LEADER - \$2000**

- Top placement on all public relations material.
- A vendor booth at the event.
- Logo and link to company website on event website page.
- 6 complimentary registrations for event.



### **HERDING DOG - \$1000**

- Secondary placement on all public relations material.
- A vendor booth at the event.
- Logo and link to company website on event website page.
- 4 complimentary registrations for event.



### **SPORTING DOG - \$750**

- Recognition on event banner.
- A vendor booth at the event.
- Logo and link to company website on event website page.
- 2 complimentary registrations for event.



### **WORKING DOG - \$500**

- Recognition on event banner.
- A vendor booth at the event.
- Logo and link to company website on event website page.



### **SERVICE DOG - \$250**

- Recognition on event banner.
- A vendor booth at the event.



### **COMPANION DOG - \$100**

- Recognition on event banner.

### **Additional Sponsor options**

Each of the below options will include recognition in the area sponsored.



Vendor Area - \$1500

*Includes Herding Dog items*



Food Tent - \$400

*Includes Service Dog items*



Beer Tent - \$400

*Includes Service Dog item*



TTR Tent - \$200



TTR Alumni Tent - \$200



Silent Auction - \$200



Entertainment - \$200